

STARLIGHTERS THEATRE Advertising Contract for 2010 Annual Program

Program book to be 5 1/2" x 8 1/2". Professionally printed for highest quality.

No verbal agreement to be recognized. All stipulations must be embodied herein under remarks.

We ask for all contracts and ad copy to be submitted no later than February 12, 2010. This is a deadline we hope to keep in order to do the page layout work needed and get the masters to our printer in time to receive the finished work by the opening of our 2010 season.

Make checks payable to Starlighters II, Inc.

This constitutes a contract between Starlighters II, Inc. and _____ for advertising space in the theatre's 2010 season program. The advertiser agrees to purchase a _____ page ad in the aforementioned program at the cost of \$ _____.

_____ **YES, I would like my business to be represented in Starlighters II Theatre's 2010 season program. Please commit me to the following size and payment plan:**

SIZE

_____ **Full-Page @ \$345.00 for the year.**

_____ **Half-Page @ \$260.00 for the year.**

_____ **Quarter-Page @ \$165.00 for the year.**

PAYMENT PLAN

_____ **We have enclosed a check for payment in full.**

_____ **Please bill us after May 1, 2010.**

Here are the actual physical sizes of the possible ad configurations for our annual program:

Quarter Page:
1 7/8 inches tall X 4 7/8 inches wide
or
3 7/8 inches tall X 2 3/8 inches wide

Half Page:
3 7/8 inches tall X 4 7/8 inches wide

Full Page:
7 7/8 inches tall X 4 7/8 inches wide

AD COPY

_____ **I have enclosed camera-ready ad copy.**

_____ **I would like Starlighters II to assist with the design of my ad.**

**Ad copy and other information may be sent to us at the following address:
bfurino@mchsi.com**

REMARKS: _____

.....
Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-Mail Address: _____

SIGNED BY: _____ **DATE:** _____

Thank you for your support of live theatre in Eastern Iowa!

**2010 Season Program
Modular Format**

Quarter Page
\$165.00
(Horizontal)

Full Page
\$345.00

Half Page
\$260.00
(Horizontal Only)

Quarter Page
\$165.00
(Vertical)



Your Award - Winning . . .

STARLIGHTERS THEATRE

*. . . offers you a chance to advertise
your business on the World Wide
Web on the Internet free of charge!!*

Starlighters II Theatre offers a free World Wide Web listing for any business placing an ad in our Annual Program. It is a fact that many people in communities, and those visiting communities, are now using the Internet more than ever to locate businesses with which to trade. You can be there now as a link off of the Starlighters II award - winning website. Your listing can be found by potential customers using Internet search engines. All of this is provided to you at NO EXTRA CHARGE, just for placing an ad in the Starlighters II Annual Program for 2010.

- Those placing a quarter-page ad will receive a listing which may include the name, address, telephone, and e-mail address of the business. They will also be allotted up to 150 characters (numbers, letters, and punctuation) to provide information about their business.
- Those placing a half-page ad will receive a listing which may include the name, address, telephone, and e-mail address of the business. They will also be allotted up to 300 characters (numbers, letters, and punctuation) to provide information about their business.
- Those placing a full-page ad will receive a listing which may include the name, address, telephone, and e-mail address of the business. They will also be allotted up to 300 characters (numbers, letters, and punctuation) to provide information about their business. Starlighters II will also place the logo of their business on the website.

If you wish to take advantage of this offer, fill out the bottom of this form and return it with your ad contract.

YES! I want to take advantage of the

STARLIGHTERS THEATRE

*offer to place my business on the
World Wide Web!!*

My business is contracting for a . . .

- quarter-page ad in the 2010 program**
- half-page ad in the 2010 program**
- full-page ad in the 2010 program**

**You may also send your information to us
electronically at the following e-mail address:
bfurino@mchsi.com**

Name of Business _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-Mail address _____

Web address (URL) _____

Information _____

If you need additional space, include a separate piece of paper. Those placing a full-page ad, please enclose a clear black and white copy of your business' logo so we may be better able to scan it and reproduce a quality image for inclusion on the World Wide Web. This information may also be e-mailed to us at bfurino@mchsi.com. Graphics may be submitted as attachments in PDF format or any type of image format as long as they are a resolution of at least 150 dpi. Thank you.